



## Taiwan Inbound Trade Mission

Miami, FL  
October 2, 2018

Taiwan, with its population of 23.5 million people, has a thriving democracy, market economy and export market. In 2016, Taiwan had a Gross Domestic Product (GDP) of US \$529 billion, and in 2015 had an estimated per capita GDP of \$22,469. In 2015, Taiwan was ranked as the United States' 9th-largest trading partner in goods, placing it ahead of markets such as India and Brazil. It was also the 14th-largest U.S. export market overall and the seventh-largest export market for agricultural and livestock products, valued at US\$3.28 billion.

The level of economic growth coincides with changing consumption patterns across Taiwan. The real value of private final consumption grew by 1.8% in 2016 and growth of 2.4% is expected in 2017. Some of the food products that have seen an increase in demand are: nonalcoholic beverages, nuts, and prepared foods, as well as consumer-oriented foods in general. Nuts, fresh fruits, and vegetables are also good products to promote because of people's desires to eat healthier, accompanied by higher disposable income to spend on these items.

**Participation Fee:** One-on-one meetings \$8.33

**Fee Includes:**

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Taiwan
- Travel and accommodations are the responsibility of the company.
- This activity is in conjunction with the Brazil and South Africa inbound missions. If there is interest to meet with buyers, click on the registration under related events.

**Refund Cancellation Date:** No refunds for cancellation after July 31, 2018

**PRODUCT DESCRIPTION** (Suitable products include, but are not limited to):

Juices and non-alcoholic beverages • Tree nuts • Prepared foods • Seafood and meat • Beverages • Health products • Condiments & Sauces • Specialty foods • Breakfast cereals • Poultry • Wine

**Activity Managers:**

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